

i-lincc{

Catalogue



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Solutions and examples are provided for illustration only. Actual implementation of these solutions may vary based on individual needs and circumstances.

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ML 13
hallo

i-linccs

In order to demonstrate i-lincc, below is a list of samples with different possibilities of information displayed on the mobile phone.



i-lincc: HALLS65

f HALLS65: This demonstrates a simple promotion of a famous produce growers group.

Introducing the concept of the worlds first “interactive” avocado, promoting a avocado recipe.



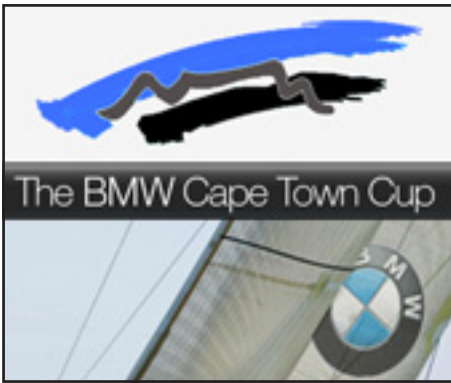
i-lincc: DUTOIT123

f DUTOIT123: Demonstrates layout and rendering, dummy text is used as a filler



i-lincc: BLOG37

f BLOG37: This demonstrates a simple newsletter.



i-lincc: CAPETOWNCUP

f CAPETOWNCUP: A promotional flyer type i-lincc for the BMW capesail event in Cape Town next year.

Allows entering a competition and ticket booking.



i-lincc: BORISJOHNSON

f BORISJOHNSON: An invitation to the Mayor of London to use i-lincc.



i-lincc: CST1

f CST1: Demonstrates the usability of a long newsletter.



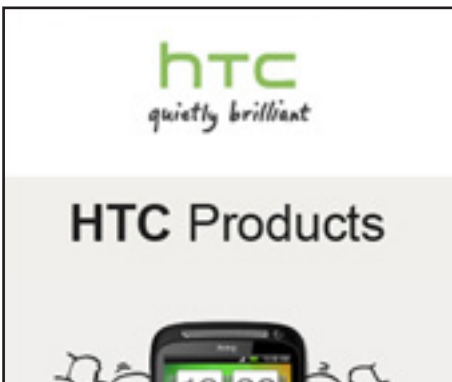
i-lincc: EOH

f EOH: Introductory i-lincc for a IT Business.



i-lincc: LEWISHAMILTON

iLEWISHAMILTON: Demonstrating to Lewis Hamilton the power of mobile communication. Lap times and other interactive information will soon be added to this i-lincc.



i-lincc: HTC

iHTC: Demonstrates using i-lincc as a mobile product catalog. Providing detailed product information/specification.



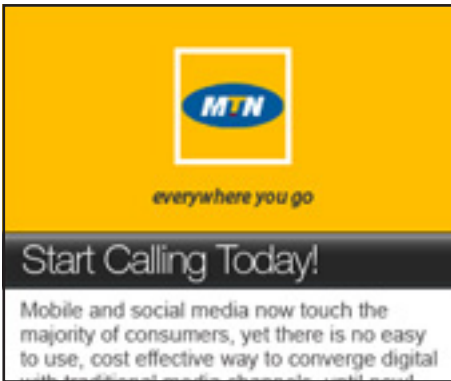
i-lincc: ILLY1

iILLY1: This demonstrates an i-lincc promoting a international coffee drink.



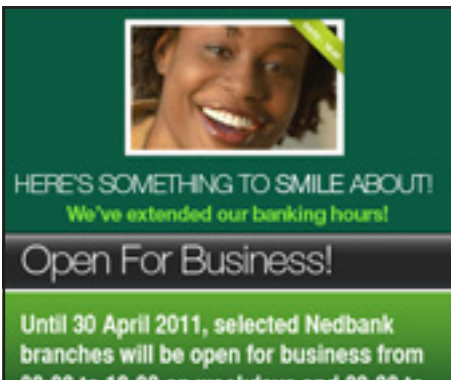
i-lincc: JENSONBUTTON

iJENSONBUTTON: Demonstrating to Jenson Button the power of mobile communication. Lap times and other interactive information will soon be added to this i-lincc.



i-lincc: MTN222

iMTN222: Demonstrates to MTN how not to layout an i-lincc. The text and buttons are unpractically small.



i-lincc: NED1

iNED1: Simple demonstration to Nedbank of a mobile enhancement of a new service.



i-lincc: NESPRESSO220

iNESPRESSO220: Demonstrating the power of mobile communication to Nespresso.



i-lincc: MICHAELPAYNE

iMICHAELPAYNE: Mobile business card, can be very powerful if sent on to an e-mail address.



i-lincc: PURECAFE

iPURECAFE: Demonstrating that an i-lincc can be used to sell. Shows that mood and atmosphere can be visually displayed. We are smelling the coffee already.



i-lincc: RK1

iRK1: Mobile flyer type newsletter.



i-lincc: SATOURISM

iSATOURISM: i-lincc promoting South Africa. This type of i-lincc can be coupled with a international TV advert.



i-lincc: SONY12334

iSONY12334: Mobile demo to Sony music.



i-lincc: TANZCAFE

i TANZCAFE: Promotional i-lincc with a build in event calendar.



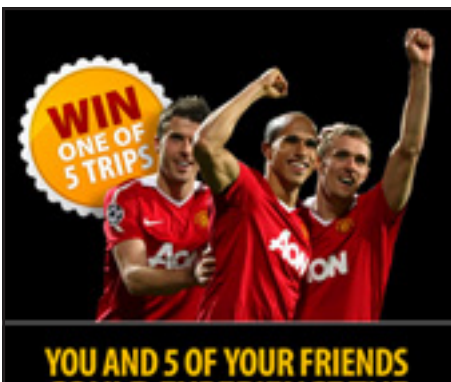
i-lincc: TDM

i TDM: Promotional i-lincc with a Show reel built in.



i-lincc: THESOIL

i THESOIL: Promotional i-lincc for a upcoming band for Sony Music Africa. Sound track and promotional video can be played.



i-lincc: UNITED1

i UNITED1: An MTN demonstration for a United football team promotion.



i-lincc: SOBIESKI1

fSOBIESKI1: Demonstration to an American Vodka brand. Plays a promotional video and displays a list of cocktails.

i-lincc: SMAAK

fSMAAK: Smaak was a real-time i-lincc demonstration. It integrated with a large format photo exhibition providing a competition platform, and product information.